

REBECCA DeWINTER-SCHMITT

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EDUCATION

American University (AU), School of International Service (SIS), Washington, D.C. *December 2007*
Ph.D. in International Relations. Sub-fields: International Political Economy, Ethics and International Affairs

Dissertation Topic: "Business as usual? The mobilization of the anti-sweatshop movement and the social construction of corporate identity"

Dissertation fellowship recipient, Sept. 2003 - May 2004; Scholarship recipient, Sept. 1996 - May 1999

University of Marburg, Marburg, Germany *July 1995*
M.A. in Political Science. Major: International Relations. Minors: Economics and Sociology

Dickinson College, Carlisle, PA *December 1989*
B.A. in Political Science. Minor: German

TEACHING and RESEARCH EXPERIENCE

American University, School of International Service, Washington, D.C.

Post-doctoral Fellow and Adjunct Professor *Fall 2008 - Spring 2009*

- Taught Human Rights and Ethics and International Affairs courses; developed syllabus, lectures, writing assignments, and exams
- Assisted students with developing research and writing skills
- Utilized Blackboard as an online teaching and grading tool

Adjunct Professor *Fall 2000, 2004, Spring 2005*

- Taught World Politics courses

Research/Teaching Assistant *September 1996 - May 1999*

- Conducted academic research in the areas of foreign economic policy, intellectual property rights, electronic commerce, and immigration
- Compiled and summarized data, and assisted in editing of scholarly works
- Provided academic support for undergraduate students

Frankfurt Peace Research Institute, Frankfurt, Germany

Intern *March 1993 - April 1993*

- Researched the developments within the NATO, WEU, and CSCE for publication of article in the yearly peace report

PROFESSIONAL EXPERIENCE

Amnesty International USA (AIUSA), Washington, D.C.

Steering Committee, Business and Human Rights Program *Spring 2003 - current*

- Provide guidance to program staff on corporate social responsibility campaign priorities and content
- Advise on membership mobilization and outreach efforts
- Trained volunteer leadership
- Developed campaign to ensure oversight and accountability for private military and security companies
- Provide ongoing assistance in legislative, corporate engagement, and membership mobilization strategies, and in research and creation of campaign materials

Human Rights and the Environment Program Associate *August 1999 - August 2002*

- Researched and co-wrote program report "Environmentalists Under Fire"
- Prepared educational, outreach, and mobilization materials for activist organizing manuals

- Managed case files for campaign activity, including research on critical issues, government policies, and corporate strategies
- Maintained regular communication with country group experts, staff, and other volunteer leadership
- Wrote contributions for AIUSA's membership publications

National Field Program Temporary Assistant

October 1998 - July 1999

- Assisted Program Director in design of national recruitment drive, compilation of evaluations of previous drives, and survey of other organizations' recruitment strategies
- Prepared materials for activist organizing kits relating to human rights education
- Provided research and support to the AU/AIUSA Summer Human Rights Institute

American Textile Manufacturers Institute (ATMI), Washington, D.C.

Summer Intern

June 1998 - August 1998

- Researched and prepared report on electric utility deregulation and its impact on the textile industry
- Wrote document comparing codes of conduct of retailers, manufacturers, and trade associations
- Created draft self-evaluations for use by ATMI members to aid in implementing Quest for the Best and E3, ATMI's labor and environmental codes of conduct; assisted in penning a draft revision of Quest for the Best

ADDITIONAL PROFESSIONAL TRAINING

- Humanitarian Conduct and Enhanced Operations: Specialized Training for Field Managers and Independent Contractors. Conducted by International Peace Operations Association and AU's Peacebuilding and Development Institute, Washington, DC, April 2007
- AIUSA's Business and Human Rights Program Corporate Action Network Coordinator Training, Chicago, IL, October 2004
- Workshop on Strategic Corporate Research. Conducted by Cornell University School of Industrial and Labor Relations and the AFL-CIO, Ithaca, NY, June 2001
- Greenberg Seminars on pedagogical skills development. Conducted by AU's Center for Teaching Excellence, occasional seminars, fall 1996 - spring 1999

LEADERSHIP and COMMUNITY INVOLVEMENT

- Former president and member of AU Solidarity Committee, affiliate of United Students Against Sweatshops, fall 1999 - spring 2004
- Student representative on AU's Workplace Code of Conduct Advisory Group, spring 2000 - 2003
- Recipient of AU's 2002 Brady Tyson Award for excellence in work on human rights
- Student representative on the SIS's Ph.D. Committee from fall 1996 - spring 1999

PUBLICATIONS

- "Lessons Learned from the Privatization of Regulation in the Apparel Industry: A Human Rights Perspective." (forthcoming, 2009) In: Simon Chesterman and Angelina Fisher, eds., *Private Security, Public Order: Governance and Limits*. Oxford: Oxford University Press.
- "A Human Rights Perspective on Business Ethics: Placing the Substance Behind the Buzz Words," *Journal of International Peace Operations* 3 (March-April 2008), p. 13.
- Book review of *Fences and Windows: Dispatches from the Front Lines of the Globalization Debate*, Naomi Klein and *Making Sweatshops: The Globalization of the U.S. Apparel Industry*, Ellen Israel Rosen in *Ethics and International Affairs* 17 (2003), pp. 166-8.
- "The Anti-Sweatshop Movement: Constructing Corporate Moral Agency in the Global Apparel Industry," *Ethics and International Affairs* 15 (2001), pp. 37-53. Also appeared in: Toni Erskine, ed. (2003) *Can Institutions Have Responsibilities? Collective Moral Agency and International Relations*. New York: Palgrave, pp. 138-156.
- Book review of *New Thinking in International Relations*, Michael Doyle and G. John Ikenberry, eds.,

National Security Studies Quarterly (Winter 1999).

CONFERENCES

- Presented paper, “From Mercenaries to Corporate Actors: Processes of Legitimizing Private Military and Security Contractors,” at February 2007 International Studies Association (ISA) Conference, Chicago, IL
- Presented paper, “Business as Usual? The Contentious Politics of the Anti-Sweatshop Movement and the Social Construction of Apparel Corporations,” at March 2005 ISA Conference, Honolulu, HI
- Presented paper, “Behind the Label: The Role of the Anti-Sweatshop Movement in the Reconstitution of Corporate Moral Actorhood,” at February 2003 ISA Conference, Portland, OR
- Presented paper, “The Construction of the Sweatshop as a Social Problem: Comparing Anti-sweatshop Activism in the Early Twentieth Century and Today,” at March 2002 ISA, New Orleans, LA
- Co-authored and presented paper, “Success or Cooptation? Rhetoric, Identity, and Social Movement Strategy,” at August-September 2001 American Political Science Association Annual Meeting, San Francisco, CA
- Presented paper, “The Corporate Accountability Movement: Constructing Corporate Moral Agency in the Global Apparel Industry,” at February 2001 ISA Conference, Chicago, IL
- Presented paper, “The Corporate Accountability Movement: The Redefinition of the Moral Personhood of Transnational Corporations,” at November 2000 BISA/ISA workshop, University of Cambridge, England
- Co-authored and presented paper, “Hidden Agenda of Participatory Politics in an Era of Globalization” at February 1999 ISA Conference, Washington, D.C.
- Co-authored paper, “Rule-making and the Political Economy of Regulating Electronic Commerce,” at March 1998 ISA Conference, Minneapolis, MN

LANGUAGE SKILLS

German (fluent), French (basic), Spanish (basic), Russian (basic)